

# Newbie's

MEET THE AUTHORS

DECEMBER 15, 2009

## Online Magazine

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### The Mission....

To wet your reader buds for gripping stories, heart wrenching journeys and remarkable triumphs of courage.

Each month Newbie's will show you that sometimes the next bestseller is someone you've never heard of before. It will give you an intimate look at the person behind the pen.

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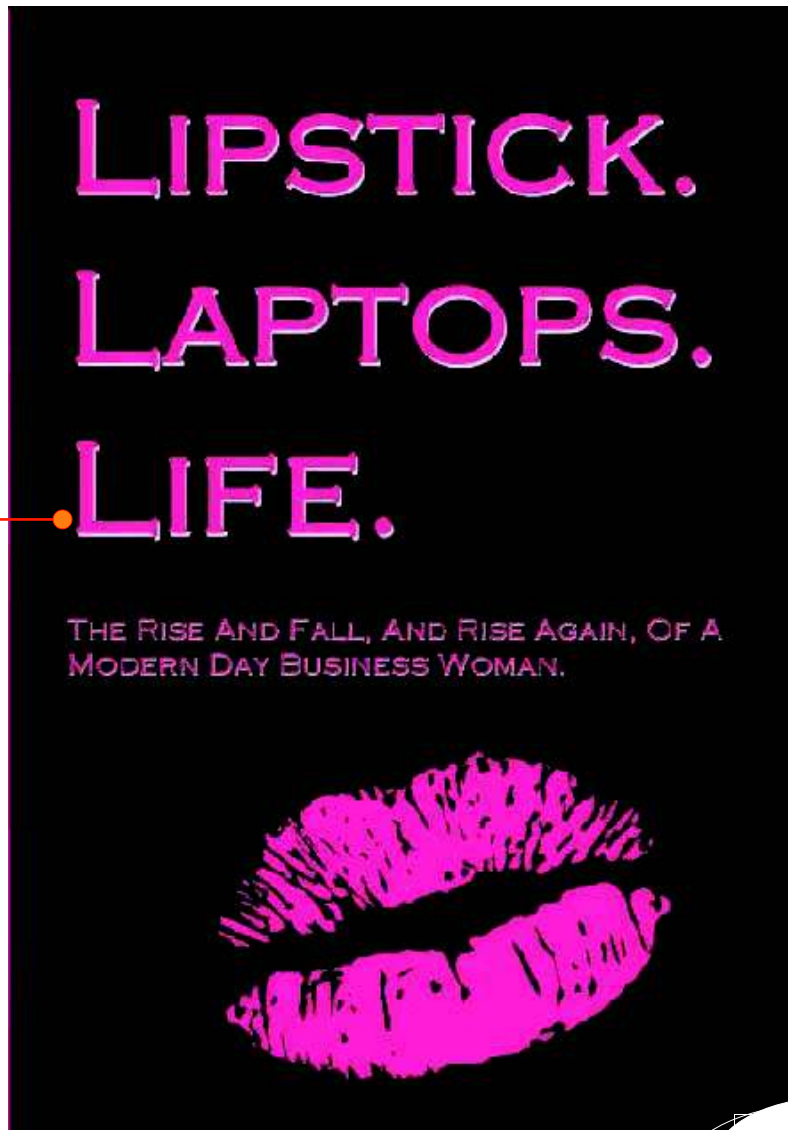
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**Coffee  
& A Debut  
Book**

*My 5ft 2in "tough as nails" sweet English mother always told me that the "worst thing anyone can say to you is "no" and that's not so bad, is it?"*



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## Meet Angela O'Mara

**Introduce the Newbie's Reader to Angela? What is your strongest quality >and why?**

—As an entrepreneur turned writer, I've worn lots of hats throughout my professional life, but I think the quality that has proved to be

the most powerful for me and one that is integral to success has been perseverance.

My 5ft 2in "tough as nails" sweet English mother always told me that the "worst thing anyone can say to you is "no" and that's not

so bad, is it?" As a business entrepreneur and new author, I've learned that you absolutely must put up a fight for yourself, don't let self-doubt hold you back and believe in what you're doing. Then people will follow.

# Newbie's Magazine Chats with Angela O'Mara



Angela O'Mara

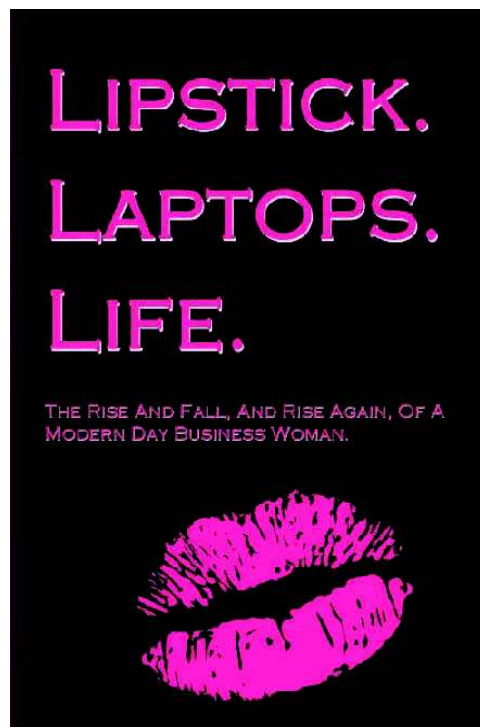
## If you could change a quality about yourself what would it be?

**Angela:** Sometimes I'm too soft. Need to become "tough as nails" like my mother.

## What inspired the title of your book?

**Angela:** To me, the words "lipstick" "laptops" and "life" capture the three areas I wanted to cover in the book because I feel they are the areas that today's woman is struggling with.

To me it means Beauty. Business. Balance. The women I meet are constantly trying to balance work, family and friends and put themselves, and their femininity, last.



## Who were your biggest supporters?

**Angela:** Along with my pillows, Kleenex and red wine, my family and work colleagues were incredibly supportive during the process. I hid away a lot so I could write and they all covered for me both at home and at work. They were great.

## What is one obstacle you faced in getting published and how did you overcome it?

**Angela:** The fear of not understanding the publishing industry is huge. Once I realized there was no giant, and that book publishing is now available at many different levels made it less daunting. Once I got past the fear, everything just moved in the right direction.

## Describe what it was like to hold your first published work in your hand for the first time?

**Angela:** At first I was afraid of looking at it. I just hugged the little brown envelope, while my stomach just turned and turned. Then, I can honestly say that it was all I could do not to announce it to strangers on the street with a megaphone. It was a very moving, overwhelming experience. I carry my first copy with me always.

## Who was the first to purchase your book?

**Angela:** When the book first came out, I sent my mother in England a copy. She told me later that my cousin asked to borrow hers, and she wouldn't let him! She made him buy it. (I like that in a mother.) I think that was probably the first purchase I was aware of.

## What is one obstacle women face in the workplace?

**Angela:** I'm a believer that where

there is an obstacle, there is a solution. Many women underestimate and under value themselves in the work place. They know they could hold a far more responsible, higher paying position but never ask for it. Educating our girls and teaching them self-worth at an earlier age might just break down those self-perceived barriers. Of course, there is the "good old boys club" at some larger companies but those are rapidly becoming a thing of the past for the most part.

## What should women get out of reading your book?

**Angela:** My hope is that this is the first step for all readers to do some serious introspection and honest analysis of their lives.

I have begun training business owners on this, and it's turned out to be beneficial for business and their personal lives, as well. I believe that while I can obviously relate to women's struggles in the workplace, everyone needs to get re-inspired at some point.

## What would you say is unique about your book?

**Angela:** My whole working life has really been in the business world, and writing in a business sense. I'm not a trained, literary writer, and I didn't try to pretend otherwise with this book. I didn't get wrapped up trying to write in flowery vocabulary and imagery that would just confuse the reader. Instead I chose to share my story in an easy to read, straightforward, humorous and honest way.

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